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SUBJECT: Mission Indonesia Nominees for Presidential Summit on  
Entrepreneurship

REFTEL: STATE 112468

1. (SBU) Post, in response to reftel, offers the following ten  
nominees to attend the Presidential Summit on Entrepreneurship in  
Washington:

-- Shinta Widjaja Kamdani, Director, PT Widjajatunggal Sejahtera;  
Ranked 50th most powerful woman in Indonesia; runs a multi-million  
dollar conglomerate; holds influential leadership position in  
Indonesian Chamber of Commerce;

-- Sandiago Uno, PT Adaro; founding partner of Saratoga Capital, a  
private equity firm; past Chairman of Indonesian Young Entrepreneurs  
Association; Enterprise Asia's 2008 Entrepreneur of the Year; leads  
Indonesian Chamber of Commerce committee on small and medium  
enterprise development;

-- Manoj Punjabi, President Director, MD Entertainment;  
filmmaker/television producer responsible for one of the highest  
grossing Indonesian films of all time; employs over 1000 people; has  
grown television business from 4 hours of programming per month to  
over 150 hours; his programs earned "best of the year" awards in  
2008 and 2009;

-- Dr. Bambang Ismawan, Yayasan Bina Swadaya; Ashoka Fellow; founded  
social foundation that trains community leaders to organize  
self-help groups; foundation has trained over 10,000 community  
leaders, inspired creation of more than 12,000 grassroots self-help  
groups serving 3.5 million people, and launched 650,000 microfinance  
institutions with 13.5 million members. The foundation runs 16  
companies, including a franchising operation for agricultural shops  
that funds almost 95 percent of the organization's operations;

-- Ir. Antonious Tanan; President of Ciptura Entrepreneurship  
Center; develops "train the trainer" programs for the Foundation of  
Entrepreneurship Education; designed and ran intensive three-month  
entrepreneurship program for Indonesian university graduates; team  
leader and speaker at numerous entrepreneurship conferences;

-- Goris Mustaquim, PT Resultan Nusantara; founded both technology  
company and youth organization promoting entrepreneurship; current  
nominee for Best Asian Entrepreneur 2009 by Business Week; awarded  
Community Entrepreneurs Champion by the British Council in 2009;

-- Hendy Setiono, Kebab Turki Baba Rafi; owns three restaurant  
franchise brands with 800 employees and 475 outlets spread across 60  
cities in Indonesia; winner of Indonesian Franchise award 2009;  
winner of the Asia Pacific Entrepreneurship award 2008; selected as  
one of Asia's Best Entrepreneurs under 25 by Business Week;

-- Diono Nurjadin, Mandala Air; President and CEO of Cardig  
International, the largest aviation and logistics specialist in  
Indonesia; President of Mandala Air, a fast growing local airline;

Education Chairman of Indonesian Chapter of Young Presidents Organization; holds influential leadership role in Indonesian Chamber of Commerce;

-- Puji Lestari a.k.a Ririn, Citra Persada; founded rapidly growing (and environmentally friendly) waste management and recycling company; employs disabled persons, former addicts and rehabilitated prisoners as means of offering a "second chance"; runs an orphanage for disabled children;

-- Sheila Tiwan, CEO Carsurin; runs Indonesia's largest private marine surveying and consultancy company; manages 432 employees across ten branch offices and six laboratories; active in Young Presidents Organization and sits on Board of Directors for Indonesian Chapter of Entrepreneurship Organization; selected by Ernst and Young as 2007 Entrepreneur of the year.

12. (SBU) Post sought to assemble a list of high impact, influential entrepreneurs that also reflects Indonesia's cultural diversity and dynamic economy. The candidates represent a cross section of different religions, genders, age, ethnic groups and business sectors (including social entrepreneurs.) Some of the candidates already demonstrate the ability to influence and shape Indonesia's political and economic framework; others are rising quickly. All will engage actively and substantively in discussions on how to expand entrepreneurship in Muslim majority countries (of which Indonesia is the world's largest.) Please note that all of the candidates nominated above possess sufficient personal means to travel to Washington DC if selected to attend the Summit. Post will forward additional background information and individual justifications separately by e-mail.

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